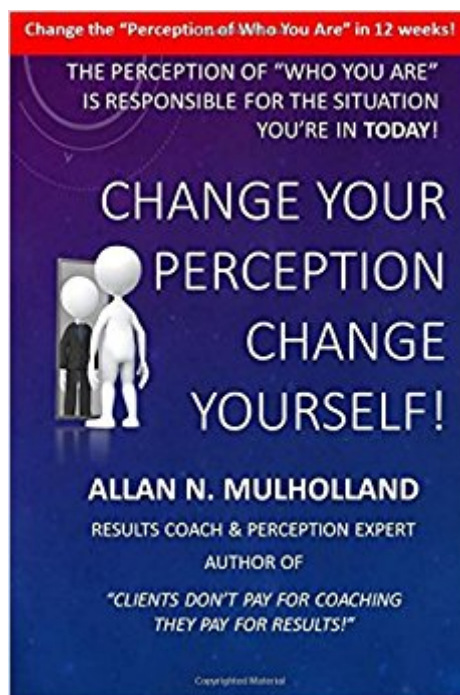




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Change Your Perception. Change Yourself!: The Perception Of Who You Are Is Responsible For The Situation You're In Today!



Synopsis

This book will not change who you are, but it will change the "Perception of Who You Are!" The perception of who you are is the way in which others see you. It is the way in which others define and characterize you. It's what others talk about when they talk about you. And that perception of who you are is responsible for the situation you're in today! If you're not attracting the right partner to build an ideal relationship with, it's because of the "Perception of Who You Are"! If you haven't landed that dream job or promotion, it's because of the "Perception of Who You Are"! If you're not successful in any aspect of your personal or professional life, it's because of the "Perception of Who You Are"! The "Perception of Who You Are" is your mirror image. It may resemble you in every way, but it's only your reflection. And it's two-dimensional! The dimension that's missing is your Identity! In this book, you'll discover the four stages of your identity and how these different stages conspired to create the "Perception of Who You Are" that is responsible for the situation you're in TODAY! And unless you are successful in most major areas of your life, this perception has failed you! If you're unhappy with your present job - the "Perception of Who You Are" is to blame! If you are not successful in your business - it was the "Perception of Who You Are" that failed! If you created a dependency on drugs or alcohol - it was the "Perception of Who You Are" that created this addiction! If you are overweight or out of shape - the "Perception of Who You Are" is the cause! With "Change Your Perception. Change Yourself!" you will: i. Change the "Perception of Who You Are". ii. Create the "Perception You Desire". iii. Develop a new Perception for the "person who would be successful". This is the "person you must become!" "Change Your Perception. Change Yourself!" is a powerful way to become successful at anything you do, any challenge you undertake and any goal you want to achieve. It can and it will change everything about you! It will change your life and your destiny! With "Change Your Perception. Change Yourself!" I will attempt to unravel one of the most perplexing and paradoxical questions of human behavior. But more importantly, I will focus on the unique values and opportunities that "Change Your Perception. Change Yourself!" presents to all of us. The areas in which "Change Your Perception. Change Yourself!" can be applied are virtually limitless. From weight loss to addictions. From the work place to the sports arena. From relationships to being suddenly single. From health to wealth. From the spiritual realm to the corporate helm. "Change Your

Perception. Change Yourself! can be used in every area of your life. Not only will this book show you how to play the starring role you were born and destined to perform, it will also show you how to write the script, direct the performance and stage the opportunities for success! For once, you will feel completely in control of your life and totally confident about your outcome.

Let's raise the curtain and aim the spotlight at you! The stage is set, so get ready to act!

Let's Change Your Perception!

Book Information

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Customer Reviews

Allan N. Mulholland was at odds with his world for much of his life! He became recalcitrant at an early age. He was always ready to challenge authority and found a way to do so with impunity! When he learned that he had a knack for writing, he discovered that "the pen is mightier than the sword"! Born and raised in Holland, Allan performed poorly in high school. He was "bored"! Faced with the prospect of failing school, he convinced his parents to send him to Canada in 1965, where he completed high school and went on to get a degree in Urban Land Economics from the University of British Columbia. At age 25, Allan began a turbulent career in Real Estate. But while real estate was a career, it certainly was not Allan's passion! The only thing that kept Allan "sane" was his passion for music and his talent for playing guitar. He quit his corporate job and became an entertainer on the original "Love boat", cruising the waters of the Caribbean. But after 3 months of fun and frivolity, Allan became "bored" with the lifestyle and became a Retail Leasing Consultant. With a handful of national retail chains as corporate clients, life was good for the next few years. But Allan wanted to help people achieve their goals and he finally discovered his passion for coaching! Over

the past ten years, Master Results Coach & Perception Expert Allan N. Mulholland, aka "PersonaCoach", has combined his amazing insight into the human psyche with his unique ability to coach, consult and counsel. He teaches coaches how to get clients, deliver RESULTS and charge high-end coaching fees. He is the founder & president of PersonaCoach (Int'l) LLC and the author of "Clients Don't Pay for Coaching. They Pay for RESULTS!" He has helped hundreds of coaches and clients achieve RESULTS with his signature coaching program "Change Your Perception. Change Yourself!" Allan is a popular keynote speaker and is often featured on radio shows, live events and tele-summits. His presentations are motivating, inspiring, thought-provoking, energizing and entertaining and he captivates his audience from start to finish. He is also an accomplished lead guitarist and he opens many of his keynote presentations with an electrifying 'pop' rendition of Bach's Toccata that is guaranteed to get any audience 'off their seat and on their feet'! Today Allan resides in Vancouver, Canada and loves to go for long daily walks. He is single, happy, no longer "bored" and finally feels aligned with his world!

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